

Parent & Carers

Raising Awareness of e-Safety for all our children.

Making Suffolk an e-Safer place to be

PEGI Ratings -Do you know what ratings your child is using?

Pan European Game Information



PEGI has 5 age categories

3: Suitable for ages 3 and older. May contain mild violence in an appropriate context for younger children, but no explicit language is allowed.

7: Suitable for ages 7 and older. May contain mild, cartoon violence, sports, or elements that can be frightening to younger children.

















12: Suitable for ages 12 and older. May contain violence in a fantasy setting, coarse language, mild sexual references or innuendo, or gambling.

16: Suitable for ages 16 and older. May contain explicit violence, strong language, sexual references or content, gambling, or drug use (encouragement).

18: Suitable for ages 18 and older. May contain graphic violence, including "violence towards defenceless people" and "multiple, motiveless killing", strong language, strong sexual content, gambling, drug use (glamorisation), or discrimination.



Content Descriptor Gaming

Icon	Content Descriptor	Explanation	Corresponding Age Ratings
	Violence	May contain scenes of people getting injured or dying, often by use of weapons. Also may contain gore and blood-letting.	
	Bad Language	May contain profanity, sexual innuendo, threats, and all manner of slurs and epithets.	
	Fear / Horror	May contain scenes that are considered too disturbing or frightening to younger players.	
	Sex	May contain references to sexual attraction or sexual intercourse. Also may contain nudity and characters dressed in suggestive clothing.	
	Drugs	May contain references to illegal drugs or a fictional substance that has parallels to real-life illegal drugs (in use, possession, or sale).	
	Gambling	May contain elements that encourage or teach gambling.	
	Discrimination	May contain cruelty or harassment based on race, ethnicity, gender, or sexual preferences.	
	Online	Contains an online game mode.	

e-Safety Quiz

HMDYK

How Much Do You Know



e-Safety Quiz

What is the lower age limit to have an Instagram account?

- A. 10
- B. 12
- C. 13
- D. 16

Instagram can be captured and taken by other people.

e-Safety Quiz

Which of the following best describes ooVoo?

- A. A Dating App
- B. A Video chat based app
- C. A music download service
- D. Game – similar to Candy Crush

ooVoo can also capture images from snapchat – these can be captured by other people.

e-Safety Quiz

Which of the following best describes Ask.fm?

- A. A Radio Station
- B. An anonymous social networking website where users can ask other users questions
- C. A website which answers common questions on different topics
- D. A podcast service

Ask has been implicated in the suicides of several teenagers as people can reply anonymously giving “advice”



e-Safety Quiz

Which of the following is not an online challenge amongst children and young people?

- A. #Icebucketchallenge
- B. #Findagirlfriendchallenge
- C. #charliecharliechallenge
- D. #collarbonechallenge

Charlie challenge was to nominate someone “evil” in the room. Collarbone – related to anorexic sites – who can hold ten one pound coins in their collarbone.

e-Safety Quiz

What is Ratting?

- A. Strangers making contact
- B. To drop someone in it
- C. Spyware
- D. Form of online bullying

Easy to solve – cover up your web cam-
masking tape or blu tack works!

e-Safety Quiz

According to Suffolk Cybersurvey 2014, what are 10-11 year olds worried about most online?

- A. Hacking/Identity Theft
- B. Humiliating or private photos being distributed
- C. Cyberbullying
- D. Aggressive Gaming

Children at 9-10 are concerned about online bullying - **always save and report.**



A whole new world –
online and offline.



“...when we change the way
we communicate, we change
society.”

(Here comes Everybody)

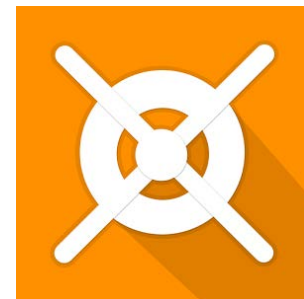
Clay Shirky

Even parenting has changed...



"GOOD NIGHT, DEAR. TEXT ME IF YOU NEED ANYTHING."

Digital Deception



- Clearing browser history
- Closing or minimising the activity when a parent walks in the room
- Creating e-mail addresses you know nothing about to use for social media accounts. Then using the e-mail address you do know about for their 'parent friendly' social media profiles
- Using public wi-fi to search or download content they know they shouldn't be
- Using apps such as Hide secrets to hide content
- Hiding purchases they've made in the iTunes store, then removing the restriction when they want to access them

**Most
used sites
In order of
popularity**



Popular Primary School Aged Apps

2nd app – Twitch allows children to watch gamers on Minecraft – but also allows them to watch Grand Theft Auto and Call of Duty – both aged 18 – with terrible violence and language





What is the most popular app
used by everyone?

The legal age is 13+. Do you
want your child exposed to
comments?

Does anyone have their own
YouTube channel?

Youtubers!

Your child can begin to follow fashionable Youtubers.

They may be introduced to them by older brothers and sisters.

Most of these are good to watch but take a moment to check in yourself.

Do you know any of the following people?





Alfie Deyes



Tyler Oakley



Zoe Sugg (Zoella)



Pewdie Pie



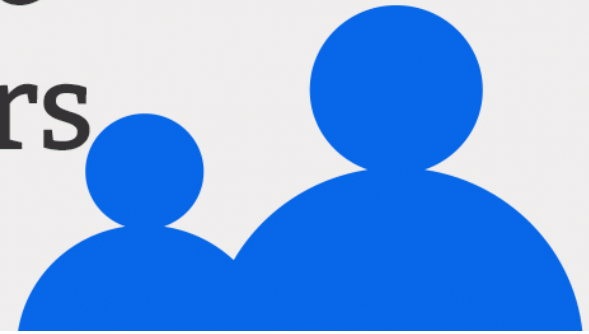
Tom Cassell (Syndicate)

Key Messages for Children

- There is a ZERO tolerance on online bullying and could lead to legal action
- Sexting is illegal
- Know how to report and where to get support
- If it happens report it.
- If someone tells you about it, don't ignore it, do something about it.
- Suitability of Games and Apps must be taken seriously.
- Likes and Followers are not the only way to validate your existence

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Keeping your
children safe
online matters



Supporting and reporting

Always report to Instagram, Xbox,
Facebook or any other
Gaming platform or social media site

The e-Safety lead at St Felix is Mrs Anderson.
We have 8 children trained as e safety
Leaders in school.



theparentzone

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Suffolk
Cyber Crime
Unit

PARENT
PORT
WORKING
TOGETHER FOR
MEDIA STANDARDS

Everyone's Responsibility...



e-Safety is **everyone's** responsibility

Thank You

helping you and your children make the most of the internet

Practical e-Safety advice, information and guidance

www.esafersuffolk.org